

The Conscientious Projector Movie Series
Presents: *A Film and a Talk*

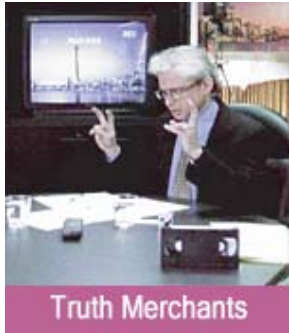
Unspun: The Problem of Journalism & Public Relations

A Talk by
University of Texas Professor
Robert Jensen

Although journalists commonly denounce public relations professionals as "hacks," contemporary news media are heavily dependent on the information generated by PR firms. -- Jensen will explain how that relationship developed and **what citizens can do to unspin the news.**



Dr. Robert Jensen



Truth Merchants enters the twilight world of public relations - part propaganda, part showbiz, part advertising - and explores the symbiotic relationship between PR people and journalists. The film provides a disturbing behind-the-scenes look at the growing influence of the PR professionals, and the journalists they court in an uneasy alliance.

Friday, November 17th, 7:00 pm

MACLA Arts Center
510 South First St., San José, CA

Sponsored by
MACLA & South Bay Mobilization

Suggested Donation: \$5 - \$15 Sliding Scale
(Students FREE! No one turned away for lack of funds)

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